



**Strong Towns**

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# Medicine Hat Community Action Lab (CAL)

Location: Virtual - [ZOOM LINK](#)

Date: March 27, 2023

Time: 1:00 PM MDT

## Leadership Team Briefing

### 1. Updates from the Action Team

- a. [17 Members on the Action Team](#)
- b. Topics the Action Team are discussing
  - i. **Strong Town Principles**
  - ii. **How Address a Struggle in 24 Hours**
  - iii. **An Economic Plan for Your Community**
- c. Insights from the Action Team
  - i. Fiscal Concerns with the City. Memories of Fiscally Fit Medicine. Observation that changes occurred with Staffing and Services, but no change occurred in the development patterns. Deficits continue to grow.
  - ii. How to address a struggle in 24 hours provided a cross discipline approach to seek the next smallest step to address a struggle in the city.
  - iii. Lack of affordable or attainable housing in the city. Concern with addressing homelessness

### 2. Strong Towns Approach and Core Insights

- a. Core insights and observations
- b. Short presentation on Strong Towns Principles

### 3. Leadership Team Discussion

- a. Engagement
  - i. 793 Participated in Event 1
  - ii. 707 Completed Community Survey
  - iii. 539 have signed up for emails
  - iv. Over 94,000 social media engagements
- b. Open Discussion
- c. Question and Answer

#### **4. Meeting Schedule and Events**

- a. Next Briefing Date is May 22, 2023
- b. Event #2 is scheduled for June 13, 2023
  - i. Leadership Briefing
  - ii. Public Event 1
  - iii. Stakeholder Meetings - June 14th