

Crash Analysis Studio

Session 19: Madison, Wisconsin

July 19, 2024



Today's Panelists

Dean Chamberlain

Josh Olson

Alex Thomason

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Crash Information

- A person walking west on Raymond Road was struck by a turning driver; the person walking died in the hospital nearly 12 hours after the collision
- The motorist was driving a DHL delivery truck and taking a right turn on red off Prairie Road when he struck the person walking
- The crash occurred at 1:41 pm on August 1, 2023; the non-motorist struck died at 1:12 am on August 2, 2023
- Madison had clear weather and was dry on the day of the crash
- Causal factors in the quarterly report to the transportation commission listed as “inattentive driving” & “failure to yield”

Crash Information

- In the crash report, the motorist was listed as "not distracted" and indicated he did not see the pedestrian until the collision occurred
 - Non-motorist location is listed as "at intersection-unmarked / unknown if marked crosswalk"
- This non-motorist was transported to the University of Wisconsin hospital immediately following the collision and that is where she succumbed to her injuries.
- Law enforcement indicate that neither drug or alcohol usage by the motorist was suspected; crash report lists results of the blood test as "pending"







Crash Details

- The Raymond Road speed limit is 30 mph.
- Prairie Road's limit was reduced to 25 mph in 2021 as part of a Vision Zero initiative.
- To our knowledge, law enforcement did not indicate this crash to be a noteworthy event; this is likely why there was little to no media coverage about this collision.

Overall Site Conditions

- **South portion of Prairie Road** has one northbound through traffic lane, a northbound shared through and left-turn lane, and one southbound through lane
 - This segment of Prairie also has unprotected bike lanes
- **At the intersection, eastbound Raymond Road** consists of a parking lane, two through traffic lanes, and a dedicated left turn lane
- All four legs of the intersection are signalized, have marked crossings, and allow access to sidewalks



Raymond Rd (West)

Prairie Rd (South)

**Crash Location Photo
Victim's Vantage Point**

Raymond Rd (West)

Prairie Rd (North)

Crash Location
Wider shot of Intersection

